



## HAMMERHEAD COMMUNICATIONS

Integrated e-Systems for the Digital Soccer World since 1992.

### e-Office Introduction

We have developed a suite of e-Systems specifically designed to meet the needs of soccer state associations. Currently, more than 150 soccer associations and leagues/clubs are using our e-Systems to manage their programs, update their websites and provide online registration for players, coaching courses, ODP, referee courses, travel permits and other events/tournaments.

Our suite of e-systems are proven and tested and allow your association to provide a consistent look and feel between your website, systems and other communication mediums. Additionally, since our e-Systems are all built into one powerful, flexible and secure "e-Office" SQL database, individual program systems can communicate with each other (ie: the e-Coaching System can check the League e-Reg system to see if the coach is a registered coach in your association).

Below is a brief overview of each system that can be presented in "live mode" to your organization.

<p><b>e-Reg System</b> A total Database Management System. Manage your membership registrations, print player pass cards, team rosters, or easily create and print mailing labels.</p> <p>This system also allows your leagues or clubs to import their data, or manually type in their registration and can be customized to allow for true online registration with payment &amp; team management.</p>	
<p><b>e-Coaching System</b> Our state-of-the art e-Coaching Clinic &amp; Certificate System completely automates the coaching clinic registration, management and certificate process. The system has an easy-to-use admin control panel that provides the ability to add new coaching courses, track payments, communicate with registrants via email, and "pass" coaches as they complete their respective courses and automatically sends out certificates in easy to print pdf format to coaches who have passed a coaching course.</p>	
<p><b>e-SafeKids System</b> Our ultra-secure e-SafeKids system, a unique online database developed exclusively by the programmers at Hammerhead Communications, allows your members the ability to attain a 30 day temporary certificate (if desired) while your organization performs the necessary background checks based on the data the user enters in your online SafeKids database. Your members never have to leave their computers, call your main office or worse, take a long drive to your association's headquarters.</p>	

### **e-League Manager**

This component is one of our most advanced utilities. Our SQL-based and ASP driven League Manager allows your league administrator(s) to set-up divisions and teams (and coaches and players), assign players to teams (a great feature for recreational soccer clubs and leagues) and includes one of the most advanced online schedulers that actually schedules your league games for you -- instantly and online -- then displays the schedules on your website (and includes an easy to print version of the schedule).

An additional utility offers Online Team Registration (great for select or premier programs), Game Score Tracking, Automate Standings, Track and View Red/Yellow Cards issued and even the ability to allow teams to request game changes Online.



### **e-Scheduler**

Our e-Schedule is great for scheduling Tournament Games or League play. The e-Scheduler, with simple input from your association such as team names, divisions and game dates, actually schedules games online for you in minutes. Our powerful e-Scheduler can schedule 5000 games in less than 5 minutes and displays schedules automatically on your website in an easy-to-print format.



### **e-ODP System**

*Take the Hassle Out of ODP Player Management*  
Our e-ODP Registration System takes all the work involved with ODP Player Registration out of your hands, by allowing players to automatically register for tryouts, select payment choices and receive confirmation, and by giving you the means to effectively manage and communicate with your registered ODP players.



### **e-Travel System**

Our ultra-secure Soccer e-travel System, a unique online database developed by the programmers at Hammerhead Communications, allows your members the ability to attain instantly approved travel permission forms without leaving their computer, calling your office or taking a long drive to your association's office.



### **e-State Cup System**

We offer an e-State Cup system that several states, including Michigan, Georgia and Wisconsin, use to provide online State Cup registration, team management and communication, displaying of schedules and score entry (teams can even login to record scores -- or your office can record the scores in the system).

The system can be set-up to provide credit card processing and/or check payment and can include a scheduler (if desired) and player tracking of red and yellow cards.



**e-State Cup System**

### **e-Calendar System**

Our online Real-time e-Calendar System puts your office in control of your entire event calendar, allowing you to record events in one main calendar and select all the program specific pages on which you would like the event to appear. This system can also be integrated with the e-Coaching or e-ODP system to eliminate the task of double entry of program-specific events.



### **e-Tournament Sanctioning System**

Our secure e-Tournament Sanctioning System puts the entire tournament sanctioning process online in an easy-to-use and manage system with user (tournament) update capability. Our e-Tournament Sanctioning System can save your office countless hours of management time and provides a great service to your organization's customers, in this case - your tournaments.



### **Webinator Total Content Management System**

This powerful new feature allows you and your staff to manage and update all pages of your website, in an easy-to-use web based control panel --- no previous website design or coding experience is required. In fact, with just a few simple clicks you can create a press release, upload a file or registration form or edit any page on your website.

**WEBINATOR**

## About Hammerhead Communications...

At Hammerhead Communications, we're serious about communicating the sport of soccer and creating online systems that make your life easier. Unlike other agencies that just dabble in soccer but don't really know the "ins & outs" of the game, we eat, live and breathe soccer. We know what is going on and who is doing what.

Our staff is comprised of bright young men and women who view soccer as their life, not just a job. With more than 13 years experience in the soccer industry (soccer is all we do), we have the background and experience to help your organization move forward and stay ahead of the technology curve.

Although each of the above e-systems are based on a core system, unlike many other firms in the industry, we will work with your program directors to customize each system to meet the specific needs of your organization – at no additional cost.

## What Our Clients are Saying...

*"The Michigan State Youth Soccer Association wants to build relationships with our members. It is critical for us to have not only a clear and visually appealing web site where information can be found easily, but we must also be able to update our site quickly and provide systems that allow our members to easily interact with our programs and office staff. Hammerhead Communications allows us to do all this affordably and professionally.- We couldn't be more pleased with the customer service and technical expertise of the staff at Hammerhead. Keep up the good work."*

- Tom Faro, Executive Director, formerly the Executive Director of the Michigan State Youth Soccer Association, now at Ohio North (also a Hammerhead e-Office client).

*Despite a tight timeframe, you delivered and with excellent results. I and others involved with BYSA have been so impressed by your talents, responsiveness, and professionalism. You have proven your value to this organization and we will continue to build on this platform with new functionality as time moves on. We look forward to working with you in the future.*

- David McGarty, President, Barrington (RI) Youth Soccer Association

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